The “Token and Metaverse Economy” workshop organized by Polytechnic University of Bari will explore the next big wave in digital innovation: Token and Metaverse. The new business models, entrepreneurial ideas, and valuable strategies emerging from these technologies will be presented by top global scholars and experts.

Period
- 27 and 28 October 2022

Location
- Polytechnic University of Bari
  (Via Amendola 126/B, Video Conference Room - Basement floor)
- Video streaming

Registration
- The attendance is free of charge
- Registration is mandatory (https://bit.ly/3BB5HfK)
- Registration deadline 24 October

Speakers
- Prof. Daniel Trabucchi (Polytechnic University of Milan)
- Prof. Wim Vanhaverbeke (University of Antwerp)
- Prof. Michael Jacobides (London Business School)
- Maxime Courtaux (Boston Consulting Group)
- Prof. Lucio Lamberti (Polytechnic University of Milan)

Organizing Committee
- Prof. Antonio Messeni Petruzzelli
- Prof. Umberto Panniello
- Dr. Angelo Natalicchio
- Eng. Ilaria Mancuso

Agenda

**Oct. 27**
- Registration 8.30
- Prof. Daniel Trabucchi (10 - 10.30 coffee break) 12 - 15
- Lunch break 12 - 15
- Prof. Wim Vanhaverbeke (16 - 16.30 coffee break) 15 - 18

**Oct. 28**
- Registration 8.30
- Prof. Michael Jacobides and Maxime Courtaux (10 - 10.30 coffee break) 12 - 15
- Lunch break 12 - 15
- Prof. Lucio Lamberti (16 - 16.30 coffee break) 15 - 18