

# Token and Metaverse Economy

Unveil the new frontiers of digital innovation



The “Token and Metaverse Economy” workshop organized by Polytechnic University of Bari will explore the next big wave in **digital innovation: Token and Metaverse**. The new **business models, entrepreneurial ideas, and valuable strategies** emerging from these technologies will be presented by top global scholars and experts.



## Period

- 27 and 28 October 2022



## Location

- Polytechnic University of Bari  
(Via Amendola 126/B, Video Conference Room - Basement floor)
- Video streaming



## Registration

- The attendance is free of charge
- Registration is mandatory (<https://bit.ly/3BB5HfK>)
- Registration deadline 24 October



## Organizing Committee

- Prof. Antonio Messeni Petruzzelli
- Prof. Umberto Panniello
- Dr. Angelo Natalicchio
- Eng. Ilaria Mancuso



## Speakers



**Prof. Daniel Trabucchi**  
Polytechnic University of Milan



**Prof. Michael Jacobides**  
London Business School



**Maxime Courtaux**  
Boston Consulting Group



**Prof. Wim Vanhaverbeke**  
University of Antwerp



**Prof. Lucio Lamberti**  
Polytechnic University of Milan



## Agenda

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